

Stop the block suggested social media posts

We've put together this social media copy to help share advice and help others avoid a blocked pipe and protect the environment.

Don't forget to follow and tag us in your posts so we can share them:

Twitter: @wessexwater

Facebook: @wessexwater

LinkedIn: @wessexwater

Instagram: @wessexwater_

1. Swap face wipes for a reusable cloth

Twitter:

Looking to reduce waste and live more sustainably?

If you use wipes to wash your face or remove your makeup, change to reusable cloths.

They're a great sustainable alternative and will help reduce the number of single-use wet wipes disposed of daily.

#BinTheWipe #StopTheBlock

Instagram & Facebook:

Looking to reduce waste around your home? 🤔

If face wipes are a part of your skincare routine, give reusable cloths a try.

Not only are they a great sustainable alternative, but they also reduce the number of single-use wet wipes disposed of daily.

2. Swap cleaning wipes for a reusable cloth

Twitter:

Do you use wipes for your household cleaning? Many wipes contain plastic 🤖

Why not make the sustainable swap to reusable cloths and help reduce waste?

#BinTheWipe #StopTheBlock #NoWaste

Instagram and Facebook:

Did you know that many wet wipes contain plastic? 🤖

Using wipes for your household cleaning can result in lots of unnecessary waste. A great alternative is to use reusable cloths instead.

By using fewer wet wipes and making sustainable swaps you can help reduce waste and avoid blocked pipes in your home.

3. Swap toilet wipes for toilet tissue and spray**Twitter:**

Did you know there is an alternative to toilet wipes? 🧻

75% of blocked pipes and sewers are caused by people flushing wipes down the toilet!

Try toilet tissue and spray instead, which works in the same way and helps avoid plumbing issues.

#BinTheWipe #StopTheBlock

Instagram and Facebook:

Looking for an alternative to toilet wipes? 🧻

Try toilet tissue and spray which works just as effectively.

75% of blocked pipes and sewers are caused by people flushing wipes down the toilet. By making this swap you can minimise your risk of becoming a part of this statistic.

4. Protect your home from blocked pipes, only flush paper, pee, and poo.**Twitter:**

Want to know how to avoid blockages?

Stick to flushing the three Ps:

🧻 Paper

🧻 Pee

🧻 Poo

Sticking to these will keep you clear of the estimated 300,000 sewer blockages we face in the UK each year.

#StopTheBlock

Instagram and Facebook:

Do you know how to avoid blockages and protect the environment?

If in doubt, stick to only flushing the three Ps down your toilet:

👉 Paper

👉 Pee

👉 Poo

By keeping to these three, you are helping reduce the estimated 300,000 sewer blockages that we face in the UK each year.

5. Wipe out wipes to protect your home and the environment

Twitter:

Did you know 80% of people remember to bin their wet wipes?

This helps the pipes flow freely and avoid blockages.

Protect your home and the environment by wiping out wipes.

#BinTheWipe #StopTheBlock

Instagram and Facebook:

Did you know nearly a third of people have swapped wet wipes for a reusable product?

This helps pipes flow freely and avoid blockages.

Protect your home and the environment by wiping out wipes.

Be part of the change and help protect your local environment.

6. Avoid a plumbing disaster, bin bathroom items once used

Twitter:

Avoid a costly plumbing disaster! 🔧

Bin bathroom items once they have been used rather than flushing them.

Your pipes will be thankful.

#BinTheWipe #StopTheBlock

Instagram and Facebook:

STOP! Here's how to avoid a costly plumbing disaster!

Many single-use bathroom items such as wet wipes, cotton buds and period products should not be flushed as they can block pipes and sewers.

Make sure to bin these items once they have been used.

7. Help protect the environment, bin wet wipes and nappies

Twitter:

How can you keep your bathroom safe from a blocked pipe?

Wipes and nappies, amongst other single-use items, can cause problems if they end up down the toilet.

Help protect your home and environment by putting them in the bin. 

#BinTheWipe #StopTheBlock

Instagram and Facebook:

What steps can you take to avoid a blocked pipe?

Wipes and nappies, amongst other single-use items, can cause problems in drains and sewers if they're not disposed of correctly.

Remember: by putting them in the bin you can help protect your home and the environment. 

8. A toilet blockage can be easily avoided, bin single-use period products

Twitter:

Around £100 million is spent clearing blocked pipes each year.

Help reduce this number by binning your wet wipes and single-use period products.

It not only helps the environment but also reduces the chance of you encountering a sewer mishap.

#BinTheWipe #StopTheBlock

Instagram and Facebook

How much money is spent on clearing blockages each year? Around £100 million 

Help to reduce this number by remembering to bin your wet wipes and single-use period products instead of flushing them.

It not only helps the environment but also reduces the chance of you encountering a sewer mishap.

9. Keep leftovers away from the plughole, scrape food away before washing

Twitter:

Keep your leftovers away from the plughole 🍌

Make sure to scrape your food into your food waste before washing up to avoid a blocked pipe! 🍌

#StopTheBlock

Instagram and Facebook:

Left wondering how to get rid of your leftovers? 🍌

Keep them away from the plug hole to avoid them blocking your pipes!

Instead of washing bits of food down the drain, scrape it all into your food waste bin before washing up your dishes. 🍌

10. Help protect the environment, wipe grease from plates and pans

Twitter:

After putting leftovers in your food waste, don't forget to wipe any remaining grease from your plates and pans.

This will help #StopTheBlock !

Instagram and Facebook:

Before washing up, always make sure to wipe the remaining grease from your pans and plates with kitchen roll. 🧻

Leftover fats oils and grease on your dishes will otherwise go down the sink and contribute to growing fatbergs in sewers. 😬

11. Protect your home from fatbergs, dispose of fat and oil into a bin or food waste.

Twitter:

Are you aware of how you could be contributing to fatbergs?

Fatbergs grow from fats, oils, and grease that mistakenly end up down the drain.

Always make sure to dispose of these in your bin or food waste. ✅

#StopTheBlock

Instagram and Facebook:

Are you aware of how you could be contributing to fatbergs?

Fatbergs are big blockages which form in our sewers from waste.

This is usually as a result of fats, oils, and grease being washed down drains after cooking.

Always make sure to dispose of these in your food waste bin. 

12. Keep pipes clear, reuse coffee grounds or put into food waste

Twitter:

Not sure how to dispose of your coffee grounds? 

Keep your pipes clear!

Instead, reuse them in your garden or put them in your bin or food waste.

#StopTheBlock

Instagram and Facebook:

Not sure how to dispose of your coffee grounds? 

Keep these away from your drain!

Don't wash them down the sink, instead reuse them in your garden or put them in your bin or food waste.

Recommended hashtags to use on Instagram:

#StopTheBlock #NoMoreSingleUse #HomeHacks #CleaningTips #HomeAdvice #Blockages
#ReusableAlternatives #BinTheWipe #DontFeedTheFatberg #FoodWaste #ReusableAlternatives
#WessexWater #HomeHacks